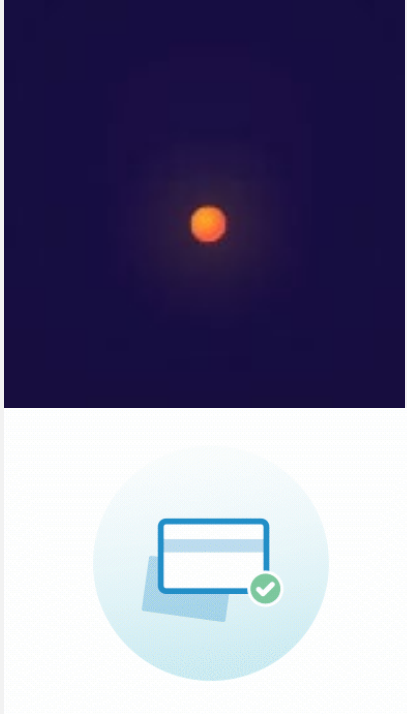







Nuvei



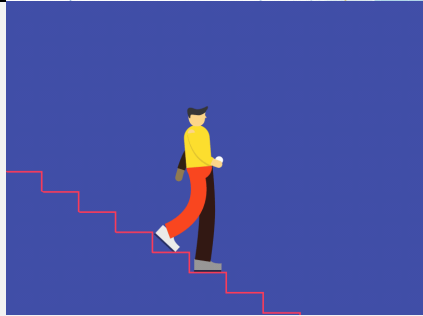
Benefits of Having a Dedicated Relationship Manager

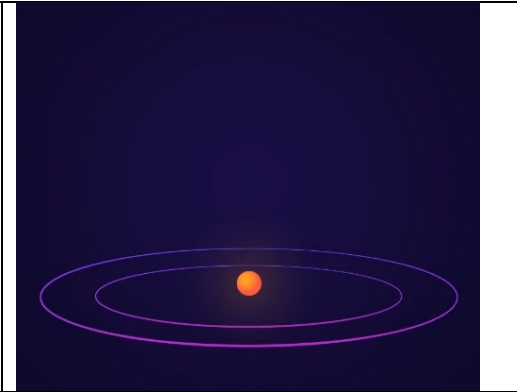
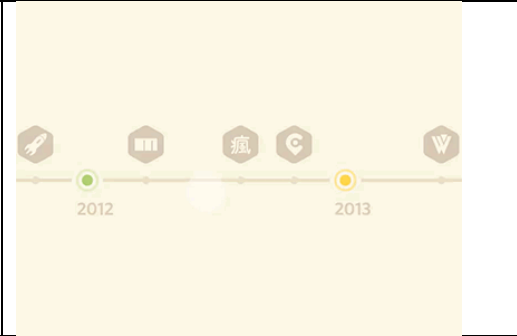
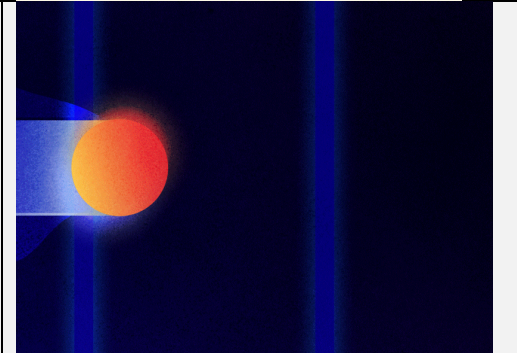
Explainer Video Script


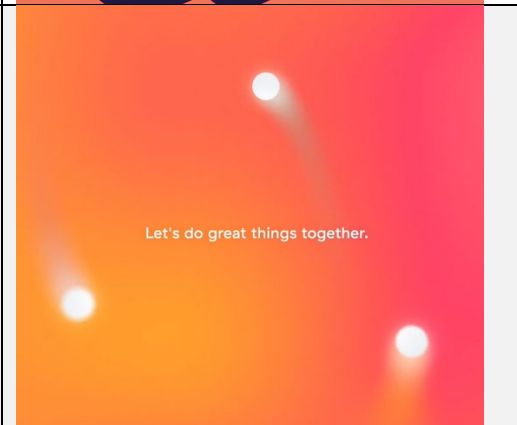
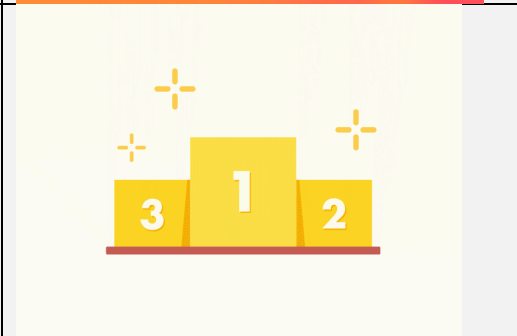
VO	Shots	Visuals
<p>Having a dedicated Relationship Manager assigned to your account offers many benefits.</p>	<p>We start with a small colorful circle in the middle of the screen. The circle rotates around a credit card in the middle.</p>	

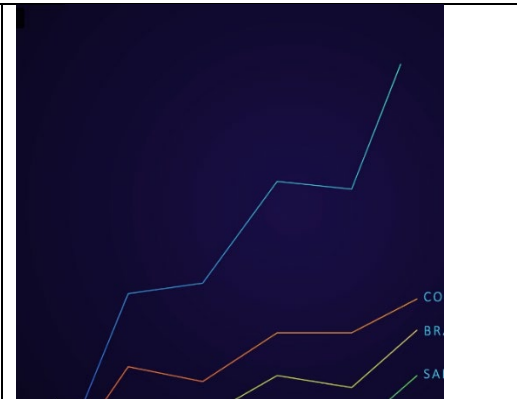
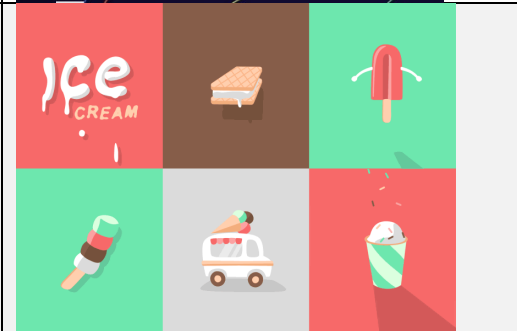

<p>Your Relationship Manager (RM) is there to help your business thrive</p>	<p>The circle launches up in space like a rocket.</p>	
<p>and to ensure that you are happy with our service.</p>	<p>We are in space, there are many stars around. The circle is on the moon and jumps happily up and down in excitement. The moon has looks up and smiles at the ball.</p>	

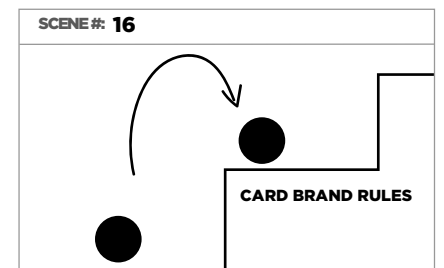
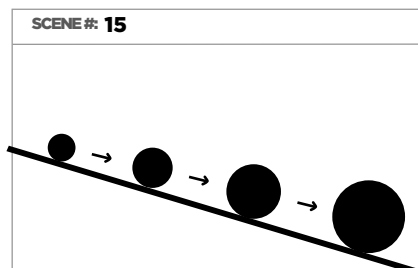
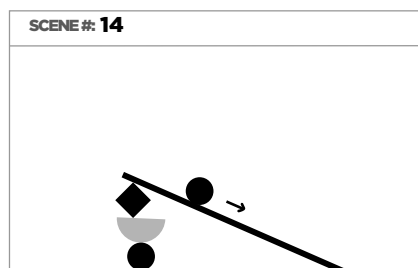
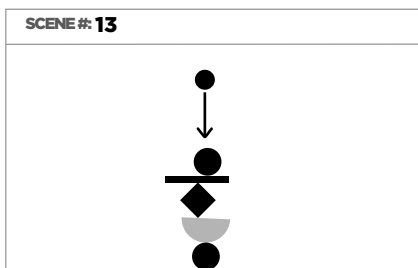
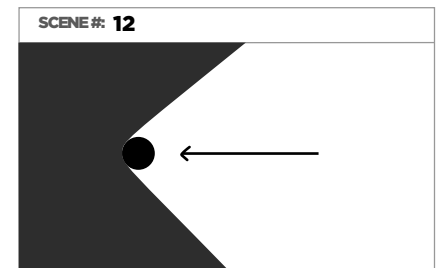
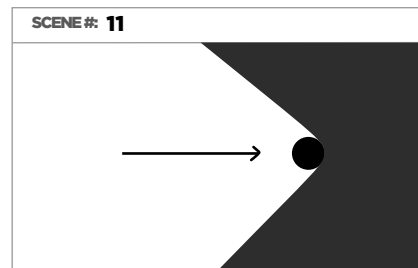
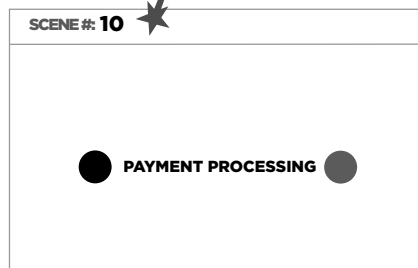
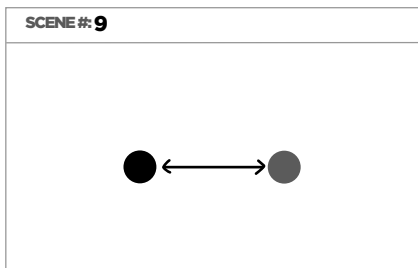
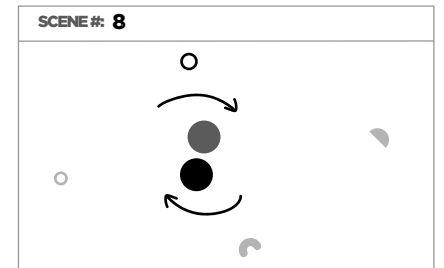
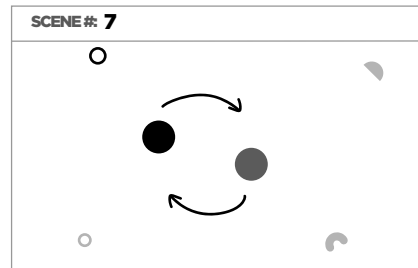
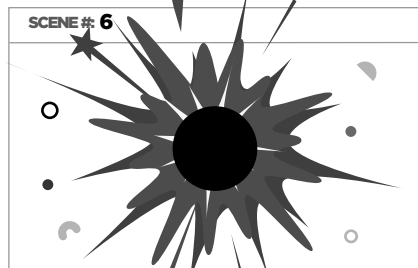
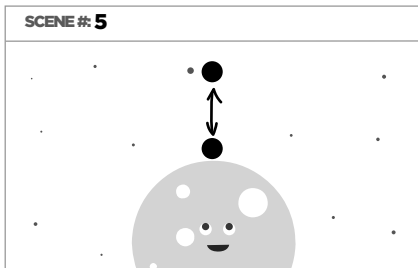
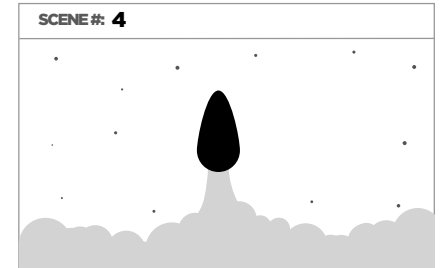
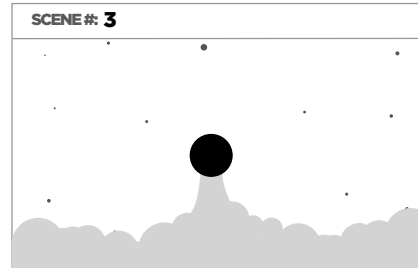
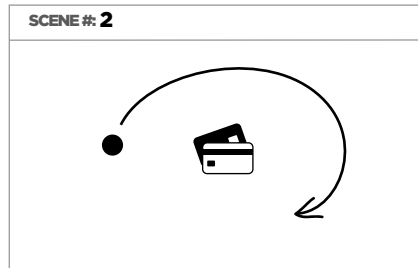
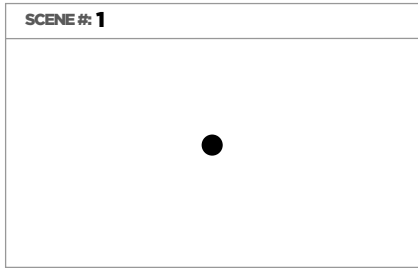
<p>The payment processing industry is complex,</p>	<p>The circle explodes into many other circles and elements, as if the Big Bang just happened.</p>	
<p>and having a true expert by your side can help you make better business decisions regarding payment processing.</p>	<p>Two of the circles go near each other and start circling one another. They shortly move away and “Payment processing” gets written down on the screen between the two circles.</p>	
<p>Our RMs know all the ins and outs of electronic payments</p>	<p>One of the circles (our RM) pushes through the screen to the right like it’s going through a rubber wall. Then it comes back left and pushes back again.</p>	

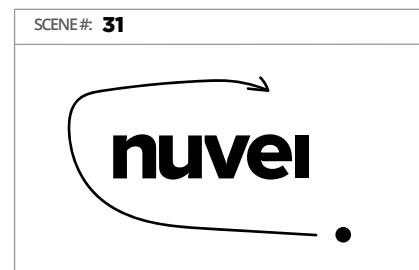
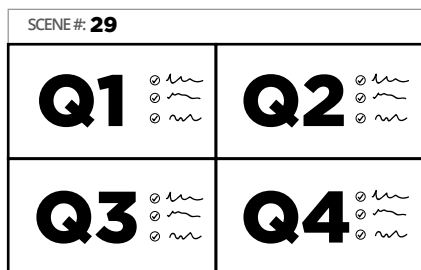
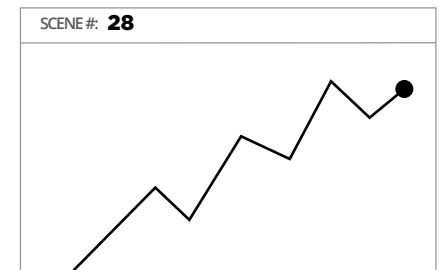
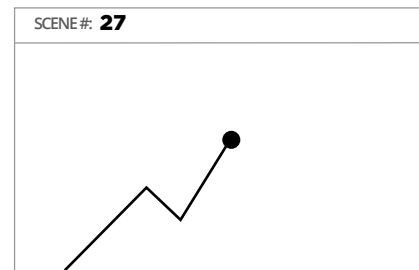
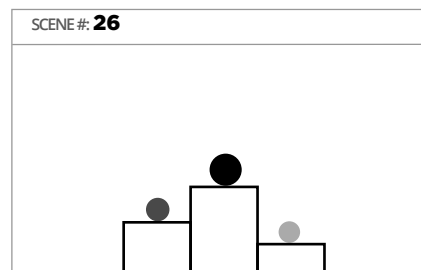
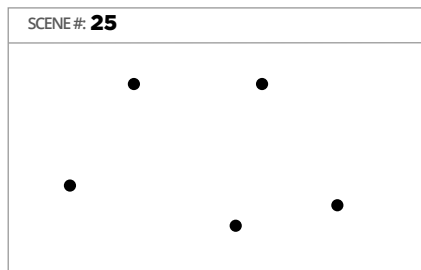
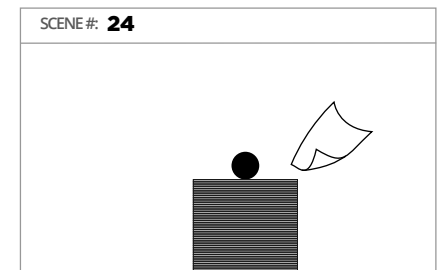
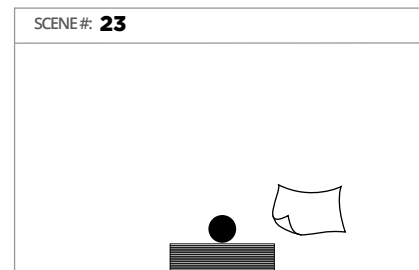
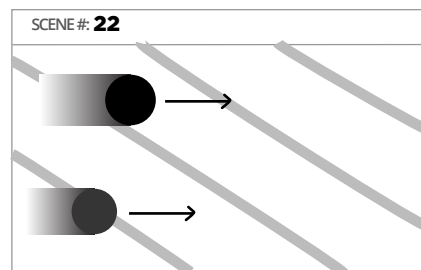
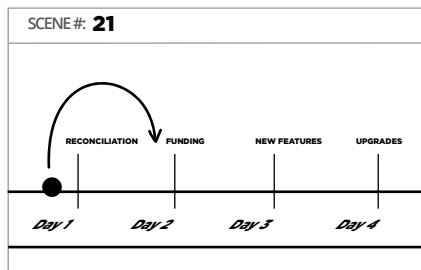
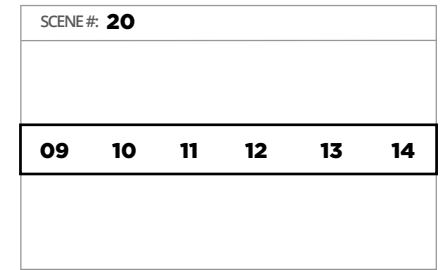
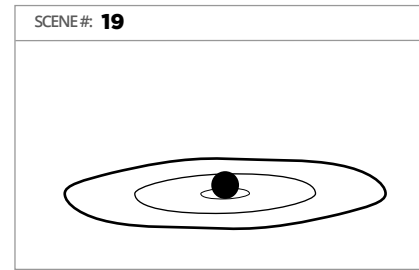
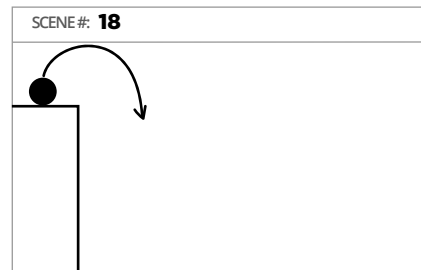
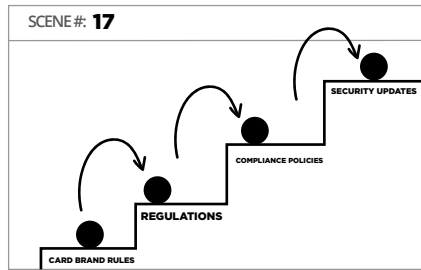
<p>and will be happy to help you find a perfect solution for your business model.</p>	<p>The circle falls down on a few other shapes balancing each other on top of one another.</p>	
<p>They ensure you know about the latest products and features your clients can benefit from.</p>	<p>The circle starts moving down a slope and gets bigger and bigger like a snowball.</p>	
<p>They stay on top of important industry changes, such as card brand rules and regulations, compliance policies, security updates, and anything else that might affect your business.</p>	<p>The circle starts climbing stairs with little jumps, like a ball. The camera zooms out and under each stair we see texts get written down: card brand rules regulations compliance policies security updates The camera zooms back in.</p>	

<p>Your Relationship Manager is your first point of contact,</p>	<p>When it reaches the top, it jumps off and makes a few ripples at the bottom, as if the circle fell into water.</p>	
<p>and they will be happy to assist you with any day-to-day questions such as reconciliation, funding, new features, upgrades, etc.</p>	<p>The days of the calendar quickly appear on the screen in 3D from left to right. The calendar becomes the ground of our scene. The circle starts jumping on each day. Texts get written down: Reconciliation Funding new features upgrades</p>	
<p>RMs know the competition very well.</p>	<p>Our circle races another circle while we get Formula 1 sound effects.</p>	

<p>They have seen and analyzed hundreds of competitive offers over the years.</p>	<p>Many pieces of paper start stacking on top of each other. The circle sits on top of the papers at the whole time. The camera follows the circles as it starts going up.</p>	
<p>Ask your RM for help.</p>	<p>The text gets written down on the screen. The circle goes around the text.</p>	
<p>Making sure your account has competitive rates is your RM's priority.</p>	<p>Three pedestals/podiums form from the ground up. Our circle is on the middle highest pedestal. On the other two we have two smaller black and white circles</p>	

<p>The Relationship Management team is always looking to improve for you.</p>	<p>The circle forms a line going up like a stock's price.</p>	
<p>Every quarter you receive a survey invitation asking you to rate your RM.</p>	<p>The screen gets divided into 4 pieces. On each of the four different parts, bullet points and check marks start animating.</p>	
<p>Please don't hesitate to let us know what you think.</p>	<p>Nuvei's logo gets animated on the screen and the circle falls on the "i".</p>	





Scene 1 - Illustrated

